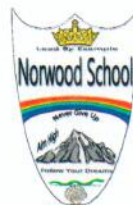


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**Norwood Primary School**  
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PE4 7DZ

Head Teacher: Mrs D Reynolds - BSc Hons QTS NPQH

*Aim High*

*Never Give Up*

*Follow Your Dream*

*Lead By Example*

Thursday 28<sup>th</sup> September 2017

Dear parents/guardians of pupils in Years 5 and 6,

Our school is contributing to an important study examining the impact of [Bikeability](#) the government's child cycle training programme, on children's cycling behaviour and attitudes. The study is being funded by the Department for Transport and delivered by researchers at [SQW](#), an independent research organisation, in collaboration with local authorities and School Games Organiser Host Schools.

We are inviting all parents of pupils in Years 5 and 6 to take part. It is not necessary for you to ride a bicycle, or for your child to have completed Bikeability training, to complete the e-surveys.

The study will help us to understand the impact that this training has. It will also help determine future government funding for the programme. Our school will receive a data report from the SQW researchers providing information about school travel patterns. The data may be used to support delivery of the KS2 Maths National Curriculum, and help children develop their data handling skills. We hope that the children will be excited to work with data they themselves have created through an e-survey.

If you are willing to take part, the study involves a short (less than 10 minute) e-survey for pupils and a similar short e-survey for their parents/guardians. The pupils' e-survey will be administered by teachers at the school in October 2017. The parents/guardians' e-survey may be completed any time after the receipt of this invitation until **29 October 2017**. Both surveys will be repeated in October 2018.

**We would be grateful for your help in this study by completing the parent/guardian e-survey [here](#)**

The pupil e- survey will be administered by teachers at the school. The survey will not collect any personal or identifiable information about your child. Only the school will know the identity of the children who take part, and the data will be handled in accordance with [Information Commissioners Office](#) regulations.

We expect your child will enjoy completing the e-survey, but they may withdraw at any time if they wish. However, if you prefer for your child NOT to take part, please inform the school **two weeks from the date of this communication** and your child will not participate.

Further information about the study is provided in the [Frequently Asked Questions](#). If you require more information you are welcome to contact the SQW study team at [bikeability\\_evaluation@sqw.co.uk](mailto:bikeability_evaluation@sqw.co.uk).

Thank you in advance for supporting this important study.

Kind regards

Miss M Hodgkins  
Year 5 Teacher

Mrs D Reynolds  
Head Teacher

