



Head Teacher: Mrs D Reynolds - BSc Hons QTS NPQH

Aim High

Never Give Up

Follow Your Dream

Lead By Example

26th February 2019

Dear Parents/Carers

Whilst we do not wish to cause undue worry, we would like to draw your attention to a concerning online game that has hit the press over the last couple of days.

Momo, described as a WhatsApp "suicide challenge", features an avatar of a woman with dark hair, pale skin and oversized eyes, who sends young people images and instructions on how to harm themselves and others.

The game then allegedly threatens the player if they refuse to follow the game's 'orders'

A number of stories have been released via the press that raise concerns from parents/carers and it appears that the 'craze' that appears to have started abroad is now raising issues in the UK.

Please ensure that should your child have access to the internet at home that you follow steps to keep them safe online.

Advice and guidance from the NSPCC can be found, by visiting <https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/>

We have also attached a number of age-related guidance sheets from internetmatters.org.

Internet providers such as BT, Sky TalkTalk etc. have their own guidance of setting up parental controls in the home.

Please be assured that Norwood Primary School work in partnership with E2BN who have over 16 years of experience working with schools and local authorities to deliver the safest and most secure online services available. This ensures that access to any online sites via the school network are monitored and filtered, allowing only safe sites to be accessed.

Should you have any questions or queries, please contact the school.

Yours sincerely

Mrs D Reynolds
Head Teacher

