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Heataborough, is an exciting new scheme from Peterborough City Council and British Gas, which aims to help reduce fuel poverty in the city.

It helps eligible residents save money through heating their homes more efficiently. If you own your home or privately rent and have one household member in receipt of benefits or the state pension, you might qualify for free cavity wall and loft insulation, and boiler repair or replacement.

There is no catch; this is a real opportunity to save money and improve your home for free. A better heated home can also improve quality of life and bring health benefits, which is especially important for households with children. You are not obliged to take out a contract or use a particular energy supplier.

John South, 50, was trying to find work and receiving Jobseekers Allowance when he heard about Heataborough, Peterborough City Council's campaign to help residents heat their homes more efficiently. After confirming his eligibility and assessing what measures would most benefit him, British Gas made an appointment to fit a new boiler for free. John explains:

"The process was very easy and straightforward, and it only took three hours to fit the boiler. With a seven year old, as well as two older children in the house, it's very important to keep it warm but our old boiler was slow, making it quite cold sometimes. Now we can really notice a difference - the new boiler is very quick to come on and heat the house up, plus it's heating water to a higher temperature. It's only been a month so I haven't had a bill to compare costs yet, but with a much more efficient boiler I'm expecting to see significant savings."

So with winter approaching, please find out if you qualify online at www.heataborough.co.uk or call 0800 3164247.

Yours sincerely



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