






Overview – Christmas Wishes toolkit 2021 the theme for this campaign is #ChristmasWishes, and highlights that anyone who has room in their homes and warmth in their hearts should consider making wishes come true for children and young people in Cambridgeshire and Peterborough by becoming a Foster Carer.




We've divided our #ChristmasWishes campaign into four distinct weeks: "Do you have room?"; "Myths"; "What do children really wish for?"; and "Christmas time is family time".

Please see below suggested dates for the posts, suggested copy, and the accompanying images and videos. All images and videos can be downloaded [via this wetransfer link](#) for the next seven days.




Our social media handles on Facebook: Cambridgeshire fostering @CCCFosteringService/Peterborough fostering @PCCFostering

Week 1 – do you have room		
7 Dec	<p>This young person's #ChristmasWishes were granted by her Foster Carers. Thanks to their carers, they're looking forward to Christmas for the first time.</p> <p>Visit www.cambridgeshire.gov.uk/fostering, call 0800 052 0078 or text FOSTERING to 60777 for more about fostering.</p>	<p>Video</p> 
8 Dec	<p>Do you have a spare seat at your dinner table? Can you offer stability and security?</p> <p>Make #ChristmasWishes come true.</p> <p>Find out more about fostering by visiting www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, calling 0800 052 0078 or texting FOSTERING to 60777.</p>	

<p>9 Dec</p>	<p>Do you have room around your Christmas Tree? Can you help our children and young people?</p> <p>Make #ChristmasWishes come true this year.</p> <p>Find out more about fostering by visiting www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, calling 0800 052 0078 or texting FOSTERING to 60777.</p>	
<p>10 Dec</p>	<p>Do you have space for another stocking above your fireplace?</p> <p>Make #ChristmasWishes come true this year.</p> <p>Find out more about fostering by visiting www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, calling 0800 052 0078 or texting FOSTERING to 60777.</p>	
<p>11 Dec</p>	<p>Are you over 21?</p> <p>Do you have room in your home?</p> <p>Have you considered becoming a Foster Carer?</p> <p>Make #ChristmasWishes come true this year - visit www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, call 0800 052 0078 or text FOSTERING to 60777.</p>	<p>(video)</p> 
<p>Week 2 - myths</p>		

<p>13 Dec</p>	<p>Whether you're single or live with a partner, you can make #ChristmasWishes come true.</p> <p>To find out more about becoming a Foster Carer, visit www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, call 0800 052 0078 or text FOSTERING to 60777.</p>	
<p>14 Dec</p>	<p>Whether you're employed or retired, you can make #ChristmasWishes come true.</p> <p>To find out more about becoming a Foster Carer, visit www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, call 0800 052 0078 or text FOSTERING to 60777.</p>	
<p>15 Dec</p>	<p>Whether you're already a parent - or a pet parent – you can make #ChristmasWishes come true.</p> <p>To find out more about becoming a Foster Carer, visit www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, call 0800 052 0078 or text FOSTERING to 60777.</p>	
<p>16 Dec</p>	<p>Are you over 21?</p> <p>Do you have room in your home?</p> <p>Have you considered fostering?</p>	<p>Video</p>

	<p>Make #ChristmasWishes come true this year - visit www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, call 0800 052 0078 or text FOSTERING to 60777.</p>	 <p>Christmas Wishes</p>
<p>Week 3 – what do children wish for</p>		
<p>18 Dec</p>	<p>What do children really wish for at Christmas – toys, Santa or the security of a family?</p> <p>Find out more about fostering by visiting www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, calling 0800 052 0078 or texting FOSTERING to 60777.</p> <p>#ChristmasWishes</p>	 <p>What do children really wish for at Christmas?</p> <p>peterborough.gov.uk/fostering cambridgeshire.gov.uk/fostering</p>
<p>19 Dec</p>	<p>Do children wish for presents and toys at Christmas? Or a family to show them love and warmth?</p> <p>Find out more about fostering by visiting www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, calling 0800 052 0078 or texting FOSTERING to 60777.</p> <p>#ChristmasWishes</p>	 <p>Do children wish for toys? Or a family to play with?</p> <p>peterborough.gov.uk/fostering cambridgeshire.gov.uk/fostering</p>

<p>20 Dec</p>	<p>Are you over 21?</p> <p>Do you have room in your home?</p> <p>Can you help us give children the gift they really wish for?</p> <p>Make #ChristmasWishes come true this year - visit www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, call 0800 052 0078 or text FOSTERING to 60777.</p>	 <p>The graphic features the words 'Christmas' and 'Wishes' in a large, bold, blue font with a glowing, golden light effect. The text is set against a white background with a thin blue border.</p>
<p>Week 4 – Christmas time is family time</p>		
<p>21 Dec</p>	<p>Christmas time is for brothers.</p> <p>Help us keep siblings together – make fostering #ChristmasWishes come true.</p> <p>Find out more by visiting www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, calling 0800 052 0078 or texting FOSTERING to 60777.</p>	 <p>The graphic shows two young boys in red and black Christmas jumpers sitting in front of a decorated Christmas tree. To their right, a red vertical banner contains the text 'Christmas time is for brothers' in white. At the bottom, there is a white snow-like border with logos for Peterborough City Council and Cambridgeshire County Council, and the text 'peterborough.gov.uk/fostering cambridgeshire.gov.uk/fostering'.</p>
<p>22 Dec</p>	<p>Christmas time is for sisters.</p> <p>Help us keep siblings together – make fostering #ChristmasWishes come true.</p> <p>Find out more by visiting www.cambridgeshire.gov.uk/fostering or www.peterborough.gov.uk/fostering, calling 0800 052 0078 or texting FOSTERING to 60777.</p>	 <p>The graphic shows two young girls in red and pink Christmas jumpers smiling. To their left, a green vertical banner contains the text 'Christmas time is for sisters' in white. At the bottom, there is a white snow-like border with logos for Peterborough City Council and Cambridgeshire County Council, and the text 'peterborough.gov.uk/fostering cambridgeshire.gov.uk/fostering'.</p>

23 Dec

Christmas time is family time.

Help us make #ChristmasWishes come true.

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Christmas
Wishes