



Invitation to a Community Focus Group with Cambridgeshire Fire and Rescue Service

Dear Community Member,

Cambridgeshire Fire and Rescue Service (CFRS) is completing a project to better understand the career aspirations and views of people within our diverse local communities, particularly in Peterborough.

Our goal is to ensure our service is welcoming, accessible, and an attractive career choice for everyone. To do this, we need to hear from you.

We are inviting members of the community to participate in a 90-minute focus group discussion to share their honest opinions on careers in public services and their perceptions of the fire and rescue service at 5pm on Wednesday 19th November 2025 in Peterborough City Centre.

This is a unique opportunity to have your voice heard and to help us improve how we engage with and recruit from all our communities. The discussion will be informal, confidential, and led by an independent moderator. We want to hear what you really think - there are no right or wrong answers.

What's Involved?

- A 90-minute group discussion with 10-12 other people from the local area.
- An opportunity to talk about respected careers, what's important in a job, and your views on the fire and rescue service.
- The session will be held in Peterborough City Centre.
- Refreshments will be provided.

There will only be a limited number of spaces available. If you are interested in taking part and helping to shape the future of your local fire service, please register your interest by **completing the short form at the link below by Sunday 16th November 2025**.

[CLICK THIS LINK TO REGISTER YOUR INTEREST BY SUNDAY 16TH NOVEMBER 2025](#)

As a thank you for your valuable time and contribution, all selected participants will receive a £50 shopping voucher. We will be in touch with shortlisted individuals to confirm the details on Monday 17th November 2025.

Your perspective is incredibly important, and we look forward to hearing from you.

Sincerely,

Jon Anderson, Deputy Chief Fire Office - Cambridgeshire Fire and Rescue Service



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FIRE & RESCUE SERVICE**
Working together to improve community safety

