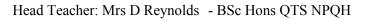
Email: <u>office@norwood.peterborough.sch.uk</u> Website: <u>www.norwood-school.co.uk</u> Telephone: 01733 574717 Fax: 01733 703250





Norwood Primary School Gunthorpe Road Gunthorpe Peterborough PE4 7DZ

Aím Hígh

Never Give Up

Follow Your Dream

Lead By Example

Wednesday 5<sup>th</sup> November 2014

Dear Parents/Guardians

## To comply with the Data Protection Act 1998, we need your permission to photograph or make video recordings of your daughter/son and to use these files:

- on the school's learning platform
- on the school's website or blog
- in display material in and around the school or off site
- in a school prospectus or other printed or video promotional material.

## We apply the following rules for any external use of digital images.

Where images are used online or in any published school material (prospectus, DVD, etc.), pupils will not be identified by name.

- Pupils' names will not be used in the file names of saved images or in the tags when publishing to the school website.
- Only pupils' first names are referred to in the video, and in any credits at the end of the film.
- Only images of pupils in suitable dress are used.
- No images or videos of children will ever be uploaded to a public social networking site.

Please can you fill the slip below and return by email. Any questions please do not hesitate to contact me.

Yours faithfully

| Mrs Marlow     | Mrs Reynolds |
|----------------|--------------|
| Year 5 Teacher | Head Teacher |

- As the parent or legal guardian of the pupil(s) named below, I understand the school has a clear policy on the use of digital images and video and I support this.
- I understand that the school will use photographs of my child(ren) and/or include them in video material to support their learning.
- I accept that the school may use photographs/video that includes my child(ren) in publicity that reasonably promotes the work of the school, or for teaching materials for use with future pupils, but for no other purpose.

Child's Name: \_\_\_\_\_

| Signed: | Parent/Guardian | Date: |
|---------|-----------------|-------|
| •.gear  |                 |       |









